

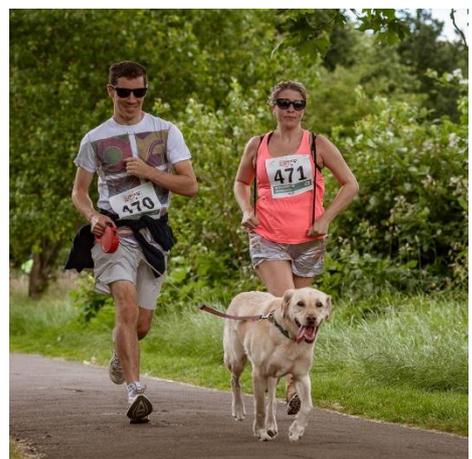


**Sheldrick Wildlife Trust's 'Enormous Elephant Run'** is a unique, age-inclusive event to raise funds and awareness for a species under threat.

Bringing together wildlife lovers in a novel way, our event series raises essential funds for Sheldrick Wildlife Trust's lifesaving conservation work to protect Africa's elephants, including orphan baby elephants in need of rescue and a second chance at life in the wild.

Our Run offers something different from the traditional fundraising event, with runners (and walkers) of all ages taking on a 5k or 10k challenge, with the option of dressing up as a member of the species they love as an added extra!

In just five years, our series has expanded to both UK and US events, seeing more than 3,500 participants sign up to run, jog or walk as an elephant, raising more than £498,000 for the protection of some of Kenya's most magnificent animals. Our runners are passionate about wildlife and, through fundraising and event participation, they also involve friends and family in their passion.



# 8 June 2019, Clapham Common, London

## Meet our herd...



MORE THAN **3,500**  
RUNNERS, JOGGERS AND WALKERS HAVE  
TAKEN PART SINCE OUR FIRST EVENT IN 2014

# 100%

OF RUNNERS THIS YEAR  
HAVE SIGNED UP VIA  
OUR MICROSITE, WHICH  
HAS HAD MORE THAN  
5K HITS

## FEMALE

## AGED 25 – 39



- LOVE WILDLIFE
- LOVE A CHALLENGE
- VALUE BRANDS THAT CARE ABOUT ELEPHANTS, THE ENVIRONMENT AND ANIMAL WELFARE

HUGELY ACTIVE ON  
FACEBOOK



# 4X

THE NUMBER  
OF FRIENDS AS  
AN AVERAGE  
USER



>> RUNNERS AND VOLUNTEERS WANT TO SHARE THEIR EXPERIENCES WITH OTHERS, AT THE EVENT AND ON SOCIAL MEDIA



**£498,000**  
RAISED FOR THE ORPHAN  
ELEPHANTS IN THE DSWT'S  
CARE, AND THE WILD HERDS  
THEY WORK TO PROTECT

IN THE UK, WE'VE FEATURED IN:

- TIME OUT
- RUNNERS WORLD
- WIMBLEDON GUARDIAN
- MANCHESTER EVENING NEWS

>> IN 2019, WE WILL BE BUILDING ON OUR CORE FOUNDATION OF A DOG-FRIENDLY FAMILY EVENT WITH CHILDREN'S ACTIVITIES, A SPECIAL 1K RACE FOR LITTLE ELEPHANT RUNNERS AND FACE PAINTING FOR ALL (WITH ECO-FRIENDLY GLITTER!)

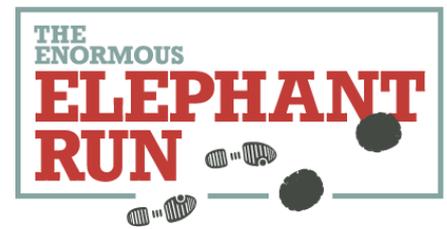


[www.enormouselephantrun.com](http://www.enormouselephantrun.com)

An event organised by The David Sheldrick Wildlife Trust, known as Sheldrick Wildlife Trust, Registered Charity No. 1103836 (England & Wales)

## Our 2019 Sponsorship Opportunities

As Sheldrick Wildlife Trust's flagship fundraiser, The Enormous Elephant Run is promoted extensively on Sheldrick Wildlife Trust's social media platforms (Facebook: 595,000; Instagram: 565,000; Twitter: 138,000) as well as having its own social media channels and website.



Supporting The Enormous Elephant Run provides a unique opportunity to showcase your business and products to participants at the event in London itself, but also to hundreds and thousands of dedicated Sheldrick Wildlife Trust supporters across the globe. Check out our sponsorship levels below to determine which opportunity is right for you!

	Presenting Sponsor £5,000	Supporting Sponsor £2,500	Route Sponsor £500 - £1,000
Tagging in EER*-specific posts on Sheldrick Trust Facebook and Instagram	*	*	
Tagging in posts on EER Facebook and Instagram, including the ability to engage directly with event participants	*	*	*
Your logo and link to your website on EER's event webpage	*	*	*
Your logo on our prime-position event banner by race start/finish	*		
Your logo on our event volunteer t-shirts	*	*	
Your logo included in our race packs and runner email communications	*	*	
Your logo featured on our participant race numbers	*		
Display and spokesperson at the event	*	*	*
Your promotional flyer and/or sample in all finishers' goodie bags	*	*	*
Water Point named after your company	*		
Social media photo competition to be named after your company	*		
Your logo featured on signage along 5k route, event site and surrounding areas	*	*	*
Acknowledgement of your sponsorship at the race itself	*	*	*
Acknowledgement of your sponsorship in the Sheldrick Trust's UK printed newsletter	*	*	
Acknowledgement of your sponsorship in the Sheldrick Trust's UK e-newsletter	*	*	*
Written letter of thanks from our CEO, Angela Sheldrick	*		
Adoption of orphaned elephants in the Sheldrick Trust's care (in your company's name or gifted to your nominated clients)	x3	x2	x1
Free race entries for your team in The Enormous Elephant Run	x5	x3	x1

\*EER: Enormous Elephant Run